

## How can make sure that my conclusion is effective?



The conclusion is an important part of your text. It is the final impression that you will leave upon the audience/reader.

### What is a conclusion?

- ◆ A conclusion is the last paragraph of your writing.
- ◆ It is the way that you round off your ideas.
- ◆ It is an important element in the structure of your text.
- ◆ It is the final impression that you will leave upon the reader.
- ◆ It should reinforce the stance that you have taken in your text.
- ◆ It should leave the reader thinking about the argument that you have presented

There are a range of effective techniques that can be used to conclude your argue/persuade text. Your job in the examination is to choose which one is most suitable for the question that you are answering.

### Rhetorical question.

For example, if you take the introduction of:

Is your life boring, bleak and repetitive? Have you had enough of being stuck inside playing mind-numbing computer games?

You could adapt this to:

**To conclude therefore, is your life boring, bleak and repetitive? Have you had enough of being stuck inside playing mind-numbing computer games? Then you need to take up abseiling as soon as possible!**

### Implore your target audience.

Use direct address to appeal to the emotions of the intended audience.

**Therefore, in conclusion I implore you to consider taking up jogging as a new hobby. It will make you happier, healthier and fitter!**

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### A rhetorical question with a powerful statement.

For example, if you have just written a text persuading your friend to take up jogging as a hobby, you could conclude with:

**So, what have you got to lose? Taking up jogging could seriously improve your life!**

### End with a strong statement that summarises your argument.

For example:

**Undoubtedly, taking up jogging will change your life. Your physical health, mental health and general well-being will all benefit from this new hobby. Start today!**

***Task 1 - In your own words, explain what you would expect to see in an effective conclusion.***

- \*
- \*
- \*
- \*
- \*
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**Some useful sentence starters for a conclusion:**

*Therefore, in conclusion*

*To conclude,*

*Finally,*

*ultimately,*

**Task 1: Can you add more adverbs to this list?**

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### **Task 3 -Practise writing effective conclusions for your argue/persuade texts using the following questions:**

- Year 11 want a trip to a theme park at the end of term. As chair of the Year 11 School Council, you have been asked to deliver a speech to your headteacher to persuade them that the trip should be allowed.
- Write a letter to your head teacher arguing for or against shortening the summer holiday to 4 weeks.
- Write an article arguing for or against that proposal that teenagers should exercise more.
- Write a leaflet persuading families to visit your local area for a holiday/ short break.

### **Recap: What makes an effective conclusion?**

- ⇒ It is at the end of the text
- ⇒ It sums up or reasserts the main argument that you have presented
- ⇒ It makes a strong final impression upon the audience
- ⇒ It uses rhetorical techniques
- ⇒ It uses varied punctuation
- ⇒ It includes sophisticated vocabulary
- ⇒ It has a range of sentence structures.