

A12. Compare what the writers of Text D and Text E say about the effects of Fairtrade on the farmers and workers who work for Fairtrade groups. [10]

You must make it clear from which text you get your information.

This question tests the ability to interpret themes, meaning, ideas and information in a range of texts and comparing and evaluating the usefulness, relevance and presentation of content.

Give 0 marks for responses where there is nothing worthy of credit.

Give 1-2 marks to those who identify basic similarities and differences between the two texts. These answers may be unselective. Answers may fail to identify texts/writers. Struggles to engage.

Give 3-4 marks to those who identify and give a straightforward description of the similarities and differences between the two texts. These answers may be based on surface details.

Give 5-6 marks to those who identify a number of similarities and differences across the two texts, and make some comparisons. The information will be collated from both texts but may not be equally balanced.

Give 7-8 marks to those who make detailed comparisons with valid comments on the similarities and differences between the two texts. The information will be appropriately collated and will contain a range of relevant points from each of the two texts.

Give 9-10 marks to those who make comparisons that are sustained and detailed, showing clear understanding of the similarities and differences between the two texts. The information will be effectively collated from the two texts.

Some areas candidates may wish to explore:

Text D

- Business is stable 'we receive a guaranteed amount for our coffee'/increased earnings
- Due to having money conditions are much improved in environment, community, choices
- Their families can be educated/have a future
- Kids have a better life than their parents
- Become community spirited "educate other producers around"
- Work together to improve facilities/benefits infrastructure/resilient to change
- Gives farmers pride/competitive/energised
- Gives farmers a future/hope

Overview

- Fairtrade enriches lives and those of others in the community

Text E

- Fairtrade doesn't provide farmers with a guaranteed future income
- Not empowered/helping as much as "Growers for the speciality market"
- Fairtrade does not secure a good deal for workers/not fair.
- Can't ensure that those who receive these payments spread the benefits.
- Fairtrade wages are typically lower than other groups,
- Conditions worse for workers in some Fairtrade organisations
- System is open to exploitation e.g. toilets

Overview

- Fairtrade farmers are not necessarily given the best wages/conditions/questions fairness

These are not checklists and the question must be marked in levels of response. Look for and reward valid alternatives.